

Ministry of Higher Education and Scientific Research
Scientific supervision evaluation apparatus
Department quality assurance academic accreditation
Accreditation department



Academic program and course description guide

2026-2025

Introduction:

The educational program is a coordinated and organized package of courses that includes procedures and experiences organized in the form of study vocabulary. The primary purpose of this program is to build and refine the skills of graduates, making them qualified to meet the labor market requirements. It is reviewed and evaluated annually through internal or external audit procedures and programs, such as the external examiner program.

The description of the academic program provides a summary of the program's main features and decisions, indicating the skills being worked on to give students based on the program's objectives. This description is important because it represents the cornerstone of obtaining program accreditation. It is co-written by teaching staff under the supervision of scientific committees in scientific departments.

This guide, in its second version, includes a description of the academic program after updating the vocabulary and paragraphs of the previous manual in light of the latest developments and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly) as well as the adoption of the description of the educational program circulated under

the letter of the Department of studies numbered 3/2906 on 3/5/2023 concerning programs that adopt the Bologna track mainly For her work. In this field, we can only emphasize the importance of writing the description of academic programs and curricula to ensure the proper functioning of the educational process.

Concepts and terminology:

Description of the academic program: The description summarizes its vision, mission, and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

Course description: This summarizes the course's most important characteristics and the learning outcomes expected from the student, proving whether he has made the most of the available learning opportunities. It is derived from the program description.

Program Vision: the ambitious image of the academic program's future as an advanced, inspiring, motivating, realistic, and applicable program.

It concisely defines the goals and activities necessary to achieve them and the program's development paths and directions.

Program objectives are phrases that describe what the academic program intends to achieve within a specific period. They are measurable and observable.

Curriculum structure :all courses/subjects included in the academic program according to the approved learning system (quarterly, annual, Bologna track), whether it is a requirement (Ministry, University, College, and Scientific Department), with the number of academic units.

Learning outcomes are compatible sets of knowledge, skills, and values acquired by the student after the successful completion of the academic

program. The learning outcomes for each course must be determined to achieve the program's objectives.

Teaching and learning strategies :These are the strategies used by faculty members to develop teaching–learning students and are plans that are followed to reach learning goals. They describe all classroom and extracurricular activities to achieve the program's learning outcomes.

Academic Program Description Form

University Name: Wasit

Faculty/Institute: College of Administration and Economics

Scientific Department: Business Administration

Academic or Professional Program Name: Bachelor in Business Administration

Final Certificate Name: Bachelor in Business Administration.....

Academic System: Courses

Description Preparation Date: 09/08/2026

File Completion Date: 09/08/2026

Signature:

Head of Department Name:

Asst. Prof. Dr. Mazin Abbas Kadhum

Date:

Signature:

Scientific Associate Name:

Prof. Hussein Shnawa Majed

Date:

The file is checked by:

SAIF ALDIEEN SAIF

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance Department:

Date:

Signature:

Approval of the Dean

Prof. Dr. Ahmed Abdalah Salman Alwaeli

Prof. Dr.
Ahmed Abdullah Salman
Dean

1. .1 **Program Vision**

Excellence in performance to achieve leadership in university circles to be one of the scientific and research beacons for the advancement of society.

1. .2 **Program message**

The program's mission is to " achieve excellence in higher education and scientific research to serve the community, which contributes to improving the administrative level of the Department's graduates and meeting the labor market requirements.

To achieve this mission, an educational and research environment must be created that helps:

1. -1discovering different knowledge through scientific research and excellence .
2. -2efficient transfer of knowledge to others through the development of educational means and methods .
3. -3development of research capabilities, leadership capabilities, and decision-making .
4. -4applying the acquired knowledge and skills to suit and serve the community's needs .

1. .3 **Program objectives**

The objectives of the program are as follows:

1. -1Preparing highly qualified human competencies in the field of Business Administration .
2. -2The department should be a source of information and expertise, enabling it to provide consultations and expertise to government institutions and civil society organizations to advance Community Development .
3. 3Develop knowledge through scientific research and studies in administrative fields and encourage researchers to publish research that meets the requirements of research standards at the global level .
4. -4Preparing students with essential preparation to enable them to work professionally and academically after graduation in a way that serves the labor market requirements .

5. -5creating ambition and desire among students to develop the job and management in general and overcome their weaknesses .
6. -6encouraging motivation to prepare research that serves the community and publish it in the college journal or other journals .
7. -7employ computers and databases in administrative and functional activity .
8. -8holding conferences, seminars, and courses in various administrative fields .
9. -9contribute to continuing education courses to train, develop, and raise the efficiency of the performance of state employees and other sectors, as well as provide management consulting to the relevant authorities .

1. .4Curricula accreditation

The program is working very hard and diligently to obtain program accreditation, God willing, in the coming days, the requirements of this program will be met to raise the rating of our academic program.

1. .5Other external influences

There is currently no .The update will be made as soon as the software accreditation is obtained.

1. .6Program structure

* Observations	Percentage ratio	Academic unit	Number of courses	Program structure
*The requirements listed in this table are the total number of students' units and courses in the four stages combined .Each course is detailed in paragraph 7				Enterprise requirements
				College requirements
	*2.45	142	58	Department requirements
		hours 2	hours 2	Summer training

(program description).				
The Department's courses are introductory in general.	This percentage * was calculated by dividing the number of units by the .number of courses			Other

.Notes may include whether the course is essential or optional *

1. .7Program description				
Credit hours		Course name or course	Course code or course code	Year/Level
My work	Theory			
	3	Marketing management	There is no	Second year students/ first course
	3	Human Resources Management		
	3	Organization theory		
	2	Intermediate Accounting		
	3	Commercial law		
	2	Materials and warehouse management		
2	1	Excel computer		
	2	English language		
	2	crimes of the Baath regime		
	2	Marketing research	There is no	Second year students / second course
	2	Capital Management Intellectual		
	3	Organizational behavior		
	2	Financial Accounting		
	2	Electronic commerce		
	2	Supply management		
2	1	Excel computer		
Program description (follows)				
Credit hours		Course name or course	Course code or course code	Year/Level
Theory	Theory			

	3	Financial management(1)	There is no	Third-year students/ first course
	3	Strategic management		
	3	Banks Management		
	3	Cost accounting(1)		
2	1	Quantitative computer applications		
	3	Project management		
	2	Business Economics		
	2	English language		
	3	Financial management(2)	There is no	Third year students/second course
	2	Strategic thinking		
	3	Insurance management		
	3	Cost accounting(2)		
2	1	Computer project management		
2	1	Operations research		
	2	Feasibility studies		
	3	Production and operations management	There is no	Fourth/ first course
	3	International Business Administration		
	3	Information technology Administrative		
	2	Scientific research methods		
	2	Management of government contracts		
	2	Risk management		
	2	English language		
	3	Quality and environmental management	There is no	Fourth/ second course
	3	Knowledge management		
	2	Corporate governance		

	2	Negotiation management		
	3	Portfolio management Investment		
2	1	Research project Scientific		

1. 8 Expected learning outcomes of the program

Provide knowledge and understanding of the stages of analysis, planning, control, and administrative decision-making Provide knowledge and understanding of the methods of preparing human resources Develop knowledge and understanding of performance evaluation methods Show leadership and initiative	Stages of administrative work
Skills	
and planning skills in financial management . And planning skills related to organizational behavior and organization . Related to the development of research capabilities, leadership capabilities, and decision-making . Skills for the development of human resources capabilities and knowledge management .	Skills for administrative work
Values	
We have advanced management skills . Improve thinking skills and creativity . Improve decision-making skills . The ability to self-analyze .	The values acquired by the student after the successful completion of the academic program

1. 9 Teaching and learning strategies

Explanation and explanation The method of the lecture . The method of self-learning . To guide students to some websites to benefit from them . Conduct training and activities in the classroom . They hold research seminars through which modern technologies and their uses are carried out .
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1. 10 Evaluation methods

The process of submitting activities and reports . in research seminars (reports and studies) Take practical tests .

Take theoretical tests .

1. 11 Teaching staff							
Faculty members							
Faculty (22) preparation		Special requirements/skills (if any): there are no		Specialization		Name and academic rank	T
Lecturer	Owners			Special	General		
	*			Organization and organizational behavior	Business Administration	.Dr. Karim Jaber Dahi)head of Department(	1
	*			Marketing	Business Administration	Muammar Aqil Obaid	2
	*			Human resources	Business Administration	Ahmed Abdul Amir Nasser	3
	*			General Administration	Public administration	Kamal Alwan Muhaisen	4
	*			Financial management	Business Administration	.Mohammed Shihab Ahmed	5
	*			Libraries	Libraries	Saad saqban Salman	6
	*			Quality management	Business Administration	Saad Moussa Mohamed	7
	*			Economy	Economy	Emad Yasser Hussein	8
	*			Cost and management	Accounting	.Mohamed Alwan Rahima	9
	*			Agricultural economy	Economy	Dr .Karrar Hamed Faraj	10
	*			Public administration	Public administration	.Qasim khobal Abbas	11

	*			Insurance	Business Administration	Ali Abdel Moneim Mahdi)Department rapporteur(	12
	*			Insurance Department	Finance	Mazen Abbas Kazem	13
	*			Management	Business Administration	.Labib Hussain Ali	14
	*			Management	Business Administration	Habib marouh Nasser	15
	*			Taxes	Finance	Raed Fahem Yasser	16
	*			Management	Business Administration	.Zahra Abdul Razzaq	17
	*			Management	Business Administration	Mijbel Shaer Meteeb	18
	*			Literature	Literature	.Hala Sadek Abbas	19
	*			Management	Business Administration	.Khudair Barghash Ali	20
	*			Statistics	Statistics	.Ahmed Abdel Naim	21
	*			Management	Business Administration	Akram Adnan Tamkeen	22
	*			Management	Business Administration	.Hatem Karim Mohamed	23

Professional development

Mentoring new faculty members

At the level of the institution and the scientific department, the following were used to orient the New, visiting, full-time, and part-time teaching staff:

1. (1 Attend workshops, seminars, and courses the institution's advanced staff holds .
2. (2registration in marketing programs for teachers such as (Google Scholar, Research Gate, Scopus, and WoS) .
3. (3develop their job skills and encourage them to propose seminars and workshops that they hold themselves .
4. (4direct communication with them and inform them of all regulatory procedures and acts issued by the institution .

Professional development of faculty members

1. (1too many duties that require external information
2. (2more practical applications

1. .12Acceptance criterion

1. (1Central acceptance
2. (2scientific interview
3. (3medical examination
4. (4the graduate of the literary and scientific branches is accepted at a rate of 5% of the first commercial branch in Iraq outside the admission plan of the Department .

1. .13The most important sources of information about the program

- (1sources approved by the University (sectoral committee)
- (2external sources and various books in Arabic and English
- (3internet sources
- (4the language of study approved by the sectoral committee is Arabic and English

1. .14Program development plan

1. (1cognitive development of the curriculum vocabulary to comply with the labor market requirements . This means developing and updating the curriculum from a description, goals, learning outcomes, books, and references .
2. (2developing and updating the quality of the study plan. This is done by updating the study program's vision, mission, objectives, learning outcomes, teaching methods, measurement, and evaluation .

Program skills outline															
Required learning outcomes of the program												Standar d or optional	Course name	Cour se code	Year/L evel
Values				Skills				Knowledge							
C 4	C 3	C 2	C 1	B 4	B 3	B 2	B 1	A 4	A 3	A 2	A 1				
		*	*	*	*		*		*		*	Standar d	Marketing managem ent		Seco nd year/ first cours e
	*	*	*		*		*	*		*	*	Standar d	Human Resources Managem ent		
	*	*	*	*	*	*	*		*	*	*	Standar d	Structure d theory		
*	*		*		*		*		*		*	Standar d	Intermedi ate Accountin g		
	*	*	*	*	*		*		*		*	Standar d	Commerci al law		
*	*	*	*		*		*		*		*	Standar d	Materials and warehouse managem ent		
	*	*	*		*	*	*		*	*	*	Standar d	Excel computer		
	*	*	*	*	*		*		*		*	Standar d	English lang:usage		
*	*	*	*		*		*		*		*	Standar d	Marketing research		Second year/

	*	*	*		*		*		*		*	Standard	Managerial Intellectual		second course
	*	*	*	*	*		*		*		*	Standard	Organizational behavior		
*	*	*	*		*		*		*		*	Standard	Financial Accounting		
	*	*	*		*		*		*		*	Standard	Electronic commerce		
	*	*	*	*	*		*		*		*	Standard	Supply management		
	*	*	*		*		*		*		*	Standard	Excel computer		

Required learning outcomes of the program															
Values				Skills				Knowledge				Standar d or optional	Course name	Cour se code	Year/L evel
A 3	A 2	A 1	A 3	A 2	A 1	A 3	A 2	A 1	A 3	A 2	A 1				
		*	*	*	*		*		*		*	Standar d	Financial managem (1) ent		Third- year/ first course
	*	*	*		*		*	*		*	*	Standar d	Strategic managem ent		
	*	*	*	*	*	*	*		*	*	*	Standar d	Managem ent of banks		
*	*		*		*		*		*		*	Standar d	Cost accountin (1)g		
	*	*	*	*	*		*		*		*	Standar d	Quantitati ve computer applicatio ns		
*	*	*	*		*		*		*		*	Standar d	Project managem ent		

	*	*	*		*	*	*		*	*	*	Standard	Business Economics		
	*	*	*	*	*		*		*		*	Standard	English language		
*	*	*	*		*		*		*		*	Standard	Financial management (2) ent		Third-year/ second course
	*	*	*		*		*		*		*	Standard	Strategic thinking		
	*	*	*	*	*		*		*		*	Standard	Insurance management		
*	*	*	*		*		*		*		*	Standard	Cost accounting (2) g		
	*	*	*		*		*		*		*	Standard	Computer project management		
	*	*	*	*	*		*		*		*	Standard	Operations research		
	*	*	*		*		*		*		*	Standard	Feasibility studies		

Required learning outcomes of the program															
Values				Skills				Knowledge				Standard or optional	Course name	Course code	Year/Level
A3	A2	A1	A3	A2	A1	A3	A2	A1	A3	A2	A1				
		*	*	*	*		*		*		*	Standard	Production and operations management		Fourth year/first course
	*	*	*		*		*	*		*	*	Standard	International Business Administration		
	*	*	*	*	*	*	*		*	*	*	Standard	Information technology		

													Administrative		
*	*		*		*		*		*		*	Standard	Scientific research methods		
	*	*	*	*	*		*		*		*	Standard	Management of government contracts		
*	*	*	*		*		*		*		*	branches are accepted at a rate of 5% of the first commercial branch in	Risk management		
	*	*	*		*	*	*		*	*	*	Standard	English language		
	*	*	*	*	*		*		*		*	Standard	Quality and environmental management		Fourth year/ second course
*	*	*	*		*		*		*		*	Standard	Knowledge management		
	*	*	*		*		*		*		*	Standard	Corporate governance		
	*	*	*	*	*		*		*		*	Standard	Negotiation management		
*	*	*	*		*		*		*		*	Standard	Project Investment		
	*	*	*		*		*		*		*	Standard	Research Scientific		

**Please tick the boxes corresponding to the individual learning outcomes of the
assessed program**

•

Course Description Form

1. Course Name:	
Negotiation management	
2. Course Code:	
3. Semester / Year:	
Second / 2026	
4. Description Preparation Date:	
2026/2/1	
5. Available Attendance Forms:	
My presence	
6. Number of Credit Hours (Total) / Number of Units (Total)	
30	
7. Course administrator's name (mention all, if more than one name)	
Name: Qasim Haboob Abbas Email: qabbas@uowasit.edu.iq	
8. Course Objectives	
Course Objective	• The student gets to know the concept of negotiation management and its importance. • Introducing the student to the characteristics, levels and types of negotiation management - Introducing the principles and behaviors of an effective negotiator. • Definition of how to build a negotiating team and the most important strategies and tactics negotiating management.....
9. Teaching and Learning Strategies	
Strategy	Do not underestimate the party you are negotiating with. Do not rush to make a decision and take time to think. He should listen more than he speaks, and when speaking he should not say anything of value during the preliminary negotiations. The negotiator must have an elegant, dignified, and respectful appearance in all negotiating processes and in all official sessions

10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
the first	2		Negotiation concept Negotiation characteristics	My presence	Quiz + Participation
the second	2		Negotiation elements Negotiation characteristics Negotiation elements	My presence	Quiz + Participation
the third	2		Features of negotiation Negotiation levels Types of negotiation	My presence	Quiz + Participation
The fourth	2		Principles of negotiation Rational principles By negotiator	My presence	Quiz + Participation
Fifth	2		Related principles Work system Related principles By the behavior of negotiator himself	My presence	Quiz + Participation
Sixth	2		Related principles Work with tactics Principles related negotiation skills	My presence	Quiz + Participation
Seventh	2		Negotiation steps Building the negotiating team Negotiation topics	My presence	Quiz + Participation
eight	2		Negotiation tables Agendas Tables of possible outcomes	My presence	Quiz + Participation
Ninth	2		Effective negotiator And his behaviors	My presence	Quiz + Participation
The tenth	2		Building the negotiating team Individual versus Team Physical preparation the negotiator	My presence	Quiz + Participation
eleventh	2		The importance of the negotiating team Negotiating roles	My presence	Quiz + Participation
twelveth	2		Limits of the negotiating team	My presence	Quiz +

			Formation of negotiating team		Participation
Thirteenth	2		Size of the negotiating team negotiation skills Stages of successful administrative negotiation	My presence	Quiz + Participation
fourteenth	2		Negotiation strategies and tactics Types of strategies Competitive negotiation strategy cooperative negotiation strategy	My presence	Quiz + Participation
Fifteenth	2		Collaborative Negotiation Strategy Cooperation-Competition Strategy Negotiation Tactics	My presence	Quiz + Participation

11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports etc

40 degree theory

degrees 10	degrees 10	degrees 20
Second month exam	First month exam	Daily exams, assignments, and assigned tasks + attendance

degrees 100	degrees 60	40degrees
The final grade	final exam	Annual pursuit degree

12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	Negotiation Management: Dr. Bashir Al-Alaq 2009 and Abdullah Muhammad Al-Faqih, 2012
Main references (sources)	
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	



**Ministry of Higher Education and Scientific
Research**

Scientific supervision and evaluation device

**Department of Quality Assurance and
Academic Accreditation**

Accreditation Department

Academic program and course description guide

Course description form

1. Course name					
Production and operations management					
2. Course code					
3. Semester/year					
The first / 2025-2026					
4. The date this description was prepared					
15/12/2025					
5. Available forms of attendance					
In-person lectures					
6. Number of study hours (total)/number of units (total)					
Hour 45/3 units					
7. Name of the course administrator (if more than one name is mentioned)					
Name: Assistant Professor Dr. Saad Musa Mahmeed Email: s.mahmeed@uowasit.edu.iq					
8. Course objectives					
Objectives of the study subject		• Students' understanding of the areas of benefit from production management and administrative processes • Developing students' skills in the areas of mathematical applications in the field of production and operations management • Developing students' awareness and skills regarding areas of non-quantitative processes that contribute to developing the reality of administrative practices.			
1. Teaching and learning strategies					
The strategy		• Combining theoretical and applied lectures with participatory education Class and extracurricular. • Using quantitative and non-quantitative methods and methods that help in making decisions within production and service organizations. • Developing skills to think logically in finding solutions quantitative problems related to the subject.			
2. Course structure					
the week	hours	Required learning outcomes	Name of the unit or topic	Learning method	Evaluation method
the first	3	Understand the basics of production and operations management	Introduction to production and operations management	Lecture and problem solving	Test and discuss
the second	3	Definition of business strategies	Introduction to business strategy	Lecture and problem	Test and discuss

				solving	
the third	3	Learn about the role of forecasting in production	Demand forecasting	Lecture and problem solving	Test and discuss
the fourth	3	Using quantitative methods in forecasting	Quantitative forecasting methods	Lecture and problem solving	Test and discuss
Fifth	3	Identify the product/service	Product/service planning	Lecture and problem solving	Test and discuss
Sixth	3	Analysis of energy levels	Energy planning	Lecture and problem solving	Test and discuss
Seventh	3	Determine the required energy level	Energy planning	Lecture and problem solving	Test and discuss
Eighth	3	the first exam	the first exam		
Ninth	3	Learn about the factory selection process	Choose a factory location	Lecture and problem solving	Test and discuss
The tenth	3	Choose the most appropriate arrangement	Internal arrangement of the factory	Lecture and problem solving	Test and discuss
The tenth eleventh	3	Knowledge of short-term planning	Overall planning	Lecture and problem solving	Test and discuss
twelveth	3	Realizing the role of strategies in reducing costs	Inventory control strategy Employee control strategy	Lecture and problem solving	Test and discuss
Thirteenth	3	Understanding and understanding resource planning during the production process	Introduction to the MRP requirements planning system	Lecture and problem solving	Test and discuss
fourteenth	3	Understand and implement the MRP system	MRP system calculations using the equivalent batch size of production	Lecture and problem solving	Test and discuss
Fifteenth	3	Second exam	Second exam	Learning method	Test and discuss

3 .Course evaluation

The grade is distributed out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc., and is distributed as follows:

The pursuit score is 40, divided into 20 marks for daily exams and attendance, 10 for the first month's exam, and 10 for the second month's exam.

4. Learning and teaching resources	
Required textbooks (methodology, if any)	Production and operations management Author: A. Dr.. Abdul Karim Mohsen Author: A. Dr.. Sabah Majeed Al-Najjar
Main references (sources)	
Recommended supporting books and references (scientific journals, reports(....	Production and operations management Author: A. Dr.. Nagham Ali Al-Sayegh
Electronic references, Internet sites	



**Ministry of Higher Education and Scientific
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Scientific supervision and evaluation device

**Department of Quality Assurance and
Academic Accreditation**

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Academic program and course description guide

Course description form

1. Course name					
Quality and environment management					
2. Course code					
3. Semester/year					
Second / 2025-2026					
4. The date this description was prepared					
1/2/2026					
5. Available forms of attendance					
In-person lectures					
6. Number of study hours (total)/number of units (total)					
Hour 45/3 units					
7. Name of the course administrator (if more than one name is mentioned)					
Name: Assistant Professor Dr. Saad Musa Mahmeed Email: s.mahmeed@uowasit.edu.iq					
8. Course objectives					
Objectives of the study subject		• Students' understanding of the areas of benefit from quality and environmental management in administrative processes. • Developing students' skills in the fields of mathematical applications in the fields of quality and environmental management • Develop students' awareness and skills regarding the areas of quality management and the non-quantitative environment which contribute to developing the reality of administrative practices.			
1. Teaching and learning strategies					
The strategies		• Combining theoretical and applied lectures with participatory education Class and extracurricular. • Using quantitative and non-quantitative methods and methods that help in making decisions within production and service organizations. • Developing skills to think logically in finding solutions quantitative problems related to the subject.			
2. Course structure					
the week	hours	Required learning outcomes	Name of the unit or topic	Learning method	Evaluation method
the first	3	Quality Fundamentals	• The concept of quality • The historical development of quality	Lecture and problem solving	Test and discuss

			• The importance of quality • Factors affecting quality		
the second	3	Quality Fundamentals	• Fundamentals of Quality • The Position of Quality Management within the Organizational Structure	Lecture and problem solving	Test and discuss
the third	3	Quality Costs	• The concept of quality costs • The importance of quality costs • Types of quality costs	Lecture and problem solving	Test and discuss
the fourth	3	Quality Costs	• Optimal level of quality costs • The relationship between quality and cost • Quality cost ratios to total costs • Hidden quality costs	Lecture and problem solving	Test and discuss
Fifth	3	Quality Costs	• Analysis and measurement of quality costs • Impact of quality management on productivity • Quality-to-productivity ratio (QPR)	Lecture and problem solving	Test and discuss
Sixth	3	Quality Circles	• The Emergence of Quality Circles • The Concept of Quality Circles • Objectives of Quality Circles • Advantages of Quality Circles • The Structure of Quality Circles	Lecture and problem solving	Test and discuss
Seventh	3	Quality Circles	• Problems addressed by quality circles • The quality circle process • Motivating quality circles • Factors influencing the success of quality circles • Obstacles to implementing quality circles	Lecture and problem solving	Test and discuss

Eighth	3	First exam for the second semester			
Ninth	3	quality control	• Historical Development of Quality Control • Concept and Objectives • Functions of Quality Control • Principles of Quality Control • Steps in the Quality Control Process	Lecture and problem solving	Test and discuss
The tenth	3	Quality control / Traditional tools	• Checklists • Histogram	Lecture and problem solving	Test and discuss
The tenth eleventh	3	Quality control / Traditional tools	• Pareto chart • Cause/effect diagram • Scatter diagram	Lecture and problem solving	Test and discuss
twelveth	3	Statistical quality control	• Causes of deviations • Statistical process control • Statistical process control panels (variable control panels)	Lecture and problem solving	Test and discuss
Thirteenth	3	Statistical quality control	• Statistical process control panels (attribute control panels)	Lecture and problem solving	Test and discuss
fourteenth	3	Statistical quality control	• Acceptance sampling (comprehensive inspection and sampling) • Process characteristics curve	Lecture and problem solving	Test and discuss
Fifteenth	3	Second exam for the second semester			

3 .Course evaluation

The grade is distributed out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc., and is distributed as follows:

The pursuit score is 40, divided into 20 marks for daily exams and attendance, 10 for the first month's exam, and 10 for the second month's exam.

4. Learning and teaching resources

Required textbooks (methodology, if any)	Quality and environment management Ministerial curriculum Author: A. Dr.. Sabah Majeed Al-Najjar Author: A.M. Dr.. Maha Kamel Jawad
Main references (sources)	
Recommended supporting	International standard ISO 9001

books and references (scientific journals, reports(....	International standard ISO 14001
Electronic references, Internet sites	



Ministry of Higher Education and Scientific Research
Department of Quality Assurance and Academic Accreditation
Department

Academic Program and Course

Course Description Form

1. Course Name	
Methods of Research	
2. Course Code	
3. Term /Year	
First /2025	
4. Date this description was prepared	
15/12/2025	
5. A. Available Attendance Forms	
In-person lectures	
6. Number of study hours (total)/number of units (total)	
Hour 30/2 Units	
7. Name of course administrator (if more than one name is mentioned)	
Name: Eng. Dr. Saad Sakban Salman Email : saadsalman@uowasit.edu	
8. Course Objectives	
Objectives of the course	- Teaching students basic scientific concepts in the field of scientific research, the most important of which is science knowledge, thinking, research, methodology, and scientific research methodology. - Teaching students sound scientific thinking and how to use sources of information of all kinds. - Introducing students to the most important tools and means used in collecting data and information that help them prepare and write research papers, especially graduation research.
9. Teaching and Learning Strategies	
Strategy	- The strategy of the scientific subject is to pair the theoretical academic lecture inside the hall with the training to conduct some classroom research and other research activities as consecutive classroom assignments. - Reaching students with a mature scientific way of thinking and performance that qualifies them to deal with the field of scientific research and how to perform properly and use the various scientific research tools.

10. Course Structure					
Week:	Hours	The learning outcomes	Unit or Topic Name	Learning Method	Method of Evaluation
first	2	Introducing the general scientific introduction to the scientific material	Introduction to Scientific Research	Lecture, Examples and Discussions	Questions and discussions for most students with a test sometimes
The second one.	2	Identify direct and relevant scientific definitions in the field of scientific research, especially science, knowledge, thinking, methodology, research, and scientific research methodology	Introduction to basic definitions and related definitions in the field of scientific research.	Lecture, Examples and Discussions	Questions and discussions for most students with a test sometimes
Third-	2	Knowledge of the characteristics, qualities and requirements of good scientific research.	The most important qualities and characteristics required in good scientific research	Lecture, Examples and Discussions	Questions and discussions for most students with a test sometimes
4th	2	Knowing the qualities of a successful scientific researcher	The most important qualities and characteristics required in a successful scientific researcher	Lecture, Examples and Discussions	Questions and discussions for most students with a test sometimes
-fifth and	2	scientific research	Definitions, conditions, attributes and sources of obtaining them.	Lecture, Examples and Discussions	Questions and discussions for most students with a test sometimes
6th	2	Formulating scientific research hypotheses	Definitions, Conditions, Attributes, Ingredients and Benefits	Lecture, Examples and Discussions	Questions and discussions for most students with a test

					sometimes
7th	2		First Examination		
Eighth	2	How to organize and write the margins of scientific research	Definitions, Causes and Benefits of Margins in Scientific Research		
IX	2	How to organize and write the margins of scientific research	To know the multiple and different methods of organizing and writing the margins of scientific research, and to determine the latest and best among them for graduation research	Lecture, Examples and Discussions	Questions and discussions for most students with a test sometimes
X	2	How to select scientific research samples	Definitions, Importance, Benefits and Causes	Lecture, Examples and Discussions	Questions and discussions for most students with a test sometimes
Eleventh Eleventh	2	How to select scientific research samples	Types of Samples in Scientific Research	Lecture, Examples and Discussions	Questions and discussions for most students with a test sometimes
XII	2	Identify data and information collection tools	The questionnaire, its definition and types, its advantages and disadvantages	Lecture, Examples and Discussions	Questions and discussions for most students with a test sometimes
Third-	2	Identify data and information collection tools	The interview, its definition, types, advantages and disadvantages	Lecture, Examples and Discussions	Questions and discussions for most students with a test sometimes
4th	2	Identify data and information collection tools	Observation Definition, Types, Advantages and Disadvantages	Lecture, Examples and Discussions	Questions and discussions for most

					students with a test sometimes
Fifteenth	2		Second Examination		
11. Course Evaluation					
Distribution of the score of 100 according to the tasks assigned to the student such as daily preparation, daily, oral, monthly and written examinations and reports Etc. , and are distributed as follows: The degree of pursuit is 40 divided into 20 daily exams and attendance, 10 exams in the first month, 10 exams in the second month					
12. Learning and Teaching Resources					
Required textbooks (methodology if any)			Scientific research and use information sources Prof. Amer Ibrahim Qandilji. The origins and methods scientific research. Prof. Dr. Ribhi Mustafa Alian.		
Key References (Sources)					
Recommended supporting books and references (scientific journals, reports...)					
E-References , Websites					



Ministry of Higher Education and Scientific Research
Department of Quality Assurance and Academic Accreditation
Department

Academic Program and Course

Course Description Form

1. Course Name	
Research Project.	
2. Course Code	
3. Term /Year	
Second / 2026	
4. Date this description was prepared	
15/12/2025	
5. A. Available Attendance Forms	
In-person lectures	
6. Number of study hours (total)/number of units (total)	
Hour 30/2 Units	
7. Name of course administrator (if more than one name is mentioned)	
Name: Eng. Dr. Saad Sakban Salman Email : saadsalman@uowasit.edu	
8. Course Objectives	
Objectives of the course	- Training and teaching students to prepare and write classroom research in practice, with a focus on the titles of individual students' research assigned to them as graduation research. - Teaching and training students on how to prepare and write scientific research papers in its final form, such as the title page, the introductory pages, the introduction, the results and recommendations, the list of sources, and others . - Training students on how to prepare for the discussion from the scientific and psychological side and how to register questions and inquiries and defend their research before the discussion committee.
9. Teaching and Learning Strategies	
Strategy	- The strategy of the scientific subject is that it is a direct practical training of the methods and principles of scientific research that establishes the students' confidence in the importance of scientific research and develops in them the curiosity and scientific readiness for later higher education stages and how to deal with the subject of scientific research - Reaching students with a mature scientific way of thinking

and performance that qualifies them to deal with the field scientific research and how to perform properly and use various scientific research tools.

10. Course Structure

Week:	Hours	The learning outcomes	Unit or Topic Name	Learning Method	Method of Evaluation
first	2	Introducing the general scientific introduction to the scientific material	General introduction to scientific research	Lecture, Examples and Discussions	Questions, discussions, and assigning homework to accomplish what was covered in the lecture.
The second one.	2	Introducing the research in its final form	The basic sections that make up the research in its final form	Lecture, Examples and Discussions	Questions, discussions, and assigning homework to accomplish what was covered in the lecture.
Third-	2	How to write it and prepare the research plan or research methodology	Research Problem, Research Importance, Research Objectives, Research Hypotheses, Research Hypothesis	Lecture, Examples and Discussions	Questions, discussions, and assigning homework to accomplish what was covered in the lecture.
4th	2	How to write it and prepare the research plan or research methodology	, research community, research sample, data and information collection tools, research limits, previous studies.	Lecture, Examples and Discussions	Questions, discussions, and assigning homework to accomplish what was covered in the lecture.
-fifth and	2	How to prepare and write scientific research	One Title page and introductory pages	Lecture, Examples and	Questions, discussions, and

		sections		Discussions	assigning homework to accomplish what was covered in the lecture.
6th	2	How to prepare and write scientific research sections	Section Three: Introduction to Scientific Research Definition and Conditions and How to Prepare and Write Them.	Lecture, Examples and Discussions	Questions, discussions, and assigning homework to accomplish what was covered in the lecture.
7th	2	How to prepare and write scientific research sections	Four Scientific material for research (chapters and detectives) How to collect, sort, analyze and divide.	Lecture, Examples and Discussions	Questions, discussions, and assigning homework to accomplish what was covered in the lecture.
Eighth	2		First Examination		
IX	2	How to prepare and write scientific research sections	Section 5: Findings, recommendations and proposals, their conditions and how to prepare and write them.	Lecture, Examples and Discussions	Questions, discussions, and assigning homework to accomplish what was covered in the lecture.
X	2	How to prepare and write scientific research sections	Section 6: المصادر والمراجع: What are the conditions of their numbers and organization?	Lecture, Examples and Discussions	Questions, discussions, and assigning homework to accomplish what was covered in the lecture.
Eleventh Eleventh	2	How to prepare and write	Section 7: Appendices in	Lecture, Examples	Questions, discussions,

		scientific research sections	scientific research. Define it, how to mention it, choose it, classify it, and refer to it.	and Discussions	and assigning homework to accomplish what was covered in the lecture.
XII	2	Learn how to review research	The final review of the research in terms of the objective scientific aspect, in terms of the linguistic aspect, and in terms of the formal aspect of the research.	Lecture, Examples and Discussions	Questions, discussions, and assigning homework to accomplish what was covered in the lecture.
Third-	2	How to discuss and prepare for research.	The concept of discussion, preparation for it and the skills required to be mastered before the date of discussion.	Lecture, Examples and Discussions	Questions, discussions, and assigning homework to accomplish what was covered in the lecture.
4th	2	Research Discussion	Practical training on research discussion.	Lecture, Examples and Discussions	Questions, discussions, and assigning homework to accomplish what was covered in the lecture.
Fifteenth	2		Second Examination		
11. Course Evaluation					
Distribution of the score of 100 according to the tasks assigned to the student such as daily preparation, daily, oral, monthly and written examinations and reports Etc. , and are distributed as follows: The degree of pursuit is 40 divided into 20 daily exams and attendance, 10 exams in the first month, and 10 exams in the second month.					
12. Learning and Teaching Resources					
Required textbooks (methodology if any)			Scientific research and use information sources		

	Prof. Amer Ibrahim Qandilji. The origins and methods scientific research. Prof. Dr. Ribhi Mustafa Alian.
Key References (Sources)	
Recommended supporting books and references (scientific journals, reports...)	
E-References , Websites	

Course description form

1. Course name					
Investment portfolio management					
2. Course code					
3. Semester/year					
the second semester 2025-2026					
4. The date this description was prepared					
February 2026					
5. Available forms of attendance					
My presence					
6. Number of study hours (total)/number of units (total)					
45 hours / 3 units					
7. Name of the course administrator (if more than one name is mentioned)					
Mother. Ali Abdul Mineerm Mahdi aabdulmineem@uowasit.edu.iq					
1. .1Course objectives					
○ Introducing the basics of the investment portfolio and related terminology. ○ Reviewing the role of the investment portfolio in business organizations. ○ Identify the role of the investment portfolio in supporting daily operations and decision-making processes ○ Building students' ability to understand the requirements and steps of portfolio management.					Objectives of the study subject
2. Teaching and learning strategies					
. Mixing theoretical and applied lectures with classroom and extracurricular participatory learning by students by focusing primarily on the conceptual framework of the course, taking realistic examples of each of its concepts to reach the learning objectives.					The strategy
3. Course Structure					
Evaluation method	Learning method	Unit or subject name	Required Learning Outcomes	Hours	Week
Participation, daily exams or direct questions	My attendance inside the classroom		Introduction to the basics of investing	3	the first
Participation, daily exams or direct questions	My attendance inside the classroom		The basics of return and risk	3	the second
Participation, daily exams or direct questions	My attendance inside the classroom		Valuation of commo stock	3	the third
Participation, daily exams or direct questions	My attendance inside the classroom		Bond valuation	3	the fourth
Participation, daily exams or direct questions	My attendance inside the classroom		Market efficiency	3	Fifth
Participation, daily exams or direct questions	My attendance inside the classroom		Investment portfolio management	3	sixth

Participation, daily exams or direct questions	My attendance inside the classroom		The rule of diversify the investment portfolio	3	Seventh
Participation, daily exams or direct questions	My attendance inside the classroom		Introduction to efficient capital markets	3	Eighth
Participation, daily exams or direct questions	My attendance inside the classroom		General concepts in the investment portfolio and the foundations of its management	3	Ninth
Participation, daily exams or direct questions	My attendance inside the classroom		The concept of diversification, types and basics of diversification	3	The tenth
Participation, daily exams or direct questions	My attendance inside the classroom		Measuring portfolio return	3	eleventh
Participation, daily exams or direct questions	My attendance inside the classroom		Introduction to efficient capital markets	3	twelfth
Participation, daily exams or direct questions	My attendance inside the classroom		Introduction to international portfolios	3	Thirteenth
Participation, daily exams or direct questions	My attendance inside the classroom		Measuring investment portfolio risk..	3	fourteenth
Participation, daily exams or direct questions	My attendance inside the classroom		Methods of measuring risk	3	Fifteenth

4. .1Course evaluation

Distribution of the grade out of (100) according to the tasks assigned to the student, such as participation, daily, monthly, and quarterly examinations, and preparing scientific reports on information technology.... It is distributed as follows:

-1-The pursuit grade is from (40) divided into 20 marks for the monthly written exams, 10 for the first month's exam and 10 for the second month's exam. 20 marks for the duties assigned to the student such as attendance, writing reports, participation, and daily exams + attendance.

2-The final semester exam score is (60)

5. .5Learning and teaching resources

Nothing	Required textbooks (methodology, if any)
1- Modern Financial Management / Muhammad Ali Ibrahim Al-Amri / 1st Edition 2013	Main references (sources)
Investment Portfolio Management / Adeeb Qasim Shindi / 2020	Recommended supporting books and references (scientific journals, reports....)
	Electronic references, Internet sites

Course description form

1. Course name
Management information technology
2. Course code
3. Semester/year
First semester 2025-2026
4. The date this description was prepared
October 2025
5. Available forms of attendance
My presence
6. Number of study hours (total)/number of units (total)
45 hours / 3 units
7. Name of the course administrator (if more than one name is mentioned)
Mother. Ali Abdul Mineerm Mahdi aabdulmineem@uowasit.edu.iq

1. Course objectives	
○ Introducing the basics of information technology, information systems and related terminology. ○ Reviewing the role of information technology in achieving competitive advantage for business organizations. ○ Identify the role of information technology in supporting daily operations and decision-making processes ○ (4)Identify the impact of using information technology at work Building students' ability to understand the requirements and steps for transitioning towards businesses that rely on modern technology in their management	Objectives of the study subject

2. Teaching and learning strategies	
Combining theoretical and applied lectures with classroom and extra-curricular participatory learning by students by focusing primarily on the conceptual framework of the course while taking realistic examples of each of its concepts to reach the learning objectives.	The strategy

3. Course Structure					
Evaluation method	Learning method	Unit or subject name	Required Learning Outcomes	Hours	Week
Participation, daily exams or direct questions	My attendance inside the classroom	A conceptual introduction to management information technology		3	the first
Participation, daily exams or direct questions	My attendance inside the classroom	IT components		3	the second
Participation, daily exams or direct questions	My attendance inside the classroom	Physical components of a computer		3	the third
Participation, daily exams or direct questions	My attendance inside the classroom	Computer software		3	the fourth
Participation, daily exams or direct questions	My attendance inside the classroom	Communication and computer networks		3	Fifth
Participation, daily	My attendance	Databases		3	Sixth

exams or direct questions	inside the classroom				
Participation, daily exams or direct questions	My attendance inside the classroom	The strategic role of information technology		3	Seventh
Participation, daily exams or direct questions	My attendance inside the classroom	Administrative information technology in business organizations		3	Eighth
Participation, daily exams or direct questions	My attendance inside the classroom	Information technology functional subsystems		3	Ninth
Participation, daily exams or direct questions	My attendance inside the classroom	Applications of administrative information technology in business organizations		3	The tenth
Participation, daily exams or direct questions	My attendance inside the classroom	Electronic administration and electronic government		3	Eleventh
Participation, daily exams or direct questions	My attendance inside the classroom	E-commerce and marketing		3	Twelfth
Participation, daily exams or direct questions	My attendance inside the classroom	Virtual organizations		3	Thirteenth
Participation, daily exams or direct questions	My attendance inside the classroom	Systems development		3	Fourteenth
Participation, daily exams or direct questions	My attendance inside the classroom	Using artificial intelligence in management		3	Fifteenth

4. .1 Course evaluation

Distribution of the grade out of (100) according to the tasks assigned to the student, such as participation, daily, monthly, and quarterly examinations, and preparing scientific reports on information technology.... It is distributed as follows:

-1-The pursuit grade is from (40) divided into 20 marks for the monthly written exams, 10 for the first month's exam and 10 for the second month's exam. 20 marks for the duties assigned to the student such as attendance, writing reports, participation, and daily exams + attendance.

2 -The final semester exam score is (60)

5. .5 Learning and teaching resources

	Required textbooks (methodology, if any)
1- Management information systems from an administrative perspective / Fayez Jumaa Al-Najjar / 2016	Main references (sources)
2- Management Information Systems and Information Technology/Saeed Ghaleb Yassin/2012	
	Recommended supporting books and references (scientific journals, reports....)
Reports on artificial intelligence in management on the internet	Electronic references, Internet sites

Course Description Form



1. Course Name:					
Knowledge management					
2. Course Code:					
3. Semester / Year:					
4 th year/first semester					
4. Description Preparation Date:					
2025/2026					
5. Available Attendance Forms:					
presence					
6. Number of Credit Hours (Total) / Number of Units (Total)					
45 hours 30 units					
7. Course administrator's name (mention all, if more than one name)					
Name: megbel isher					
Email: megbelalmatrood@gmail.com					
8. Course Objectives					
Course Objectives		Preparing students scientifically, professionally and culturally, and enabling them to know facts, concepts, and administrative and marketing theories. Enabling students to apply scientific methods in addressing administrative and professional problems and situations			
9. Teaching and Learning Strategies					
Strategy	1-Students should be able to adopt scientific thinking methods in confronting problem 2- Adopting systematic thinking methods that are compatible with the form and content of available knowledge 3- Employing different cognitive, administrative and knowledge skills in similar situations				
10. Course Structure					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1st.	3		Knowledge concepts	In-person education	Quiz, discussions
2nd.	3		knowledge system	In-person education	Quiz, discussions
3rd.	3		knowledge management	In-person education	Quiz, discussions
4th.	3		characteristics of knowledge	In-person education	Quiz, discussions
5th.	3		consumer's behavior	In-person education	Quiz, discussions

6 th .	3		knowledge segmentation	In-person education	Quiz, discussions
7 th .	3		theories of knowledge	In-person education	Quiz, discussions
8 th .	3		Promotion	In-person education	Quiz, discussions
9 th .	3		Promotion	In-person education	Quiz, discussions
10 th .	3		Pricing	In-person education	Quiz, discussions
11 th .	3		Pricing	In-person education	Quiz, discussions
12 th .	3		Commodity knowledge	In-person education	Quiz, discussions
13 th .	3		Commodity knowledge	In-person education	Quiz, discussions
14 th .	3		purchase knowledge	In-person education	Quiz, discussions
15 th .	3		purchase knowledge	In-person education	Quiz, discussions

11.Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports etc

Annual pursuit of 40% grade divided as follows:

Monthly exams are 20% for two months

Daily and quizzes 10%

Reports submitted 5%

Workshops and participations 5%

Finally, the final written exam is 60%.

Total 100%

12.Learning and Teaching Resources

Required textbooks (curricular books, any)	/
Main references (sources)	Contemporary knowledge Book by / knowledge Management Book Contemporary Concepts by Dr. al kubai and others
Recommended books and references (scientific journals, reports...)	Contemporary project management
Electronic References, Websites	Various knowledge websites such as https://www.seo-ar.net/?p=15683

وزارة التعليم العالي والبحث العلمي
جهاز الإشراف والتقويم العلمي
دائرة ضمان الجودة والاعتماد الأكاديمي

استمارة وصف البرنامج الأكاديمي للكليات والمعاهد للعام الدراسي 2025 - 2026

الجامعة : واسط
الكلية /المعهد : الادارة والاقتصاد
القسم العلمي : ادارة الاعمال
تاريخ ملء الملف : 2025/90/30
استاذ المادة: أ.م.د. مازن عباس كاظم

التوقيع :
اسم معاون العلمي : أ.د. حسين شناوة
التاريخ :

التوقيع :
اسم رئيس القسم : ا.د. كريم جابر ضاحي
التاريخ :

دقق الملف من قبل
شعبة ضمان الجودة والأداء الجامعي
اسم مدير شعبة ضمان الجودة والأداء الجامعي:
التاريخ / /
التوقيع
مصادقة السيد العميد

نموذج وصف المقرر

وصف المقرر

السعي الى تقديم اطار فكري وتطبيقي لابرز المحاور الفكرية والممارسات العملية لإدارة الاعمال الدولية التي تزود الطالب بالاطار المعرفي المتكامل المطلوب لتطوير مقدراته الجوهرية وتعزيز راسماله الفكري باستخدام مهارات التحليل والاستنباط العملي المبني على الحالات الدراسية وبالشكل الذي تمكنه من مواكبة التطورات الدولية في بيئة ادارة الاعمال وتنافسيتها.

1. المؤسسة التعليمية	جامعة واسط/ كلية الإدارة والاقتصاد
2. القسم الجامعي / المركز	إدارة الأعمال
3. اسم / رمز المقرر	إدارة الأعمال الدولية
4. البرامج التي يدخل فيها	المرحلة الرابعة- إدارة أعمال
5. أشكال الحضور المتاحة	قاعات دراسية
6. الفصل / السنة	الكورس لثاني
7. عدد الساعات الدراسية (الكلي)	(2) ساعات أسبوعياً
8. تاريخ إعداد هذا الوصف	2025/9/30
9. أهداف المقرر	
يهدف هذا المقرر إلى تزويد الطلبة بنظرة عامة ومعقدة حول المراتبات الفكرية لإدارة الأعمال الدولية وابرز نماذجها المتداولة والمنظمات والاتفاقيات ذات العلاقة بها ، فضلا عن الثقافة والمعرفة وانواعها وشخصيات المفوضين وابرز الاستراتيجيات والتكتيكات التفاوضية فيها ، وخارطة اصحاب المصالح واستراتيجيات الدخول للأسواق الدولية ، كما يهدف المقرر ايضا الى تعريف القارئ بأنشطة او عمليات ادارة الأعمال الدولية من منظور عالمي كإدارة الموارد البشرية والتسويق والعمليات والادارة المالية.	
9- مخرجات المقرر وطرائق التعليم والتعلم والتقييم	
أ- المعرفة والفهم معرفة مفهوم الادارة الدولية معرفة نماذج الادارة الدولية معرفة تطبيقات الادارة الدولية معرفة استراتيجية الادارة الدولية	

	ب - المهارات الخاصة بالموضوع الاطلاع على بعض المصادر في ادارة الاعمال الالكترونية ودراسة مواضيع سابقة (حالات دراسية)
	ج- مهارات التفكير مهارات التفكير الخاصة الادارة الدولية وكيفية تطبيقها
	طرائق التعليم والتعلم
	عرض المحاضرة من قبل استاذة المادة وفسح المجال للطلبة بالمشاركة بالاسئلة والاجابة على الاسئلة التي تطرح عليه
	طرائق التقييم
	المشاركات اليومية الامتحانات الشهرية الالتزام بالحضور د- المهارات العامة والتأهيلية المنقولة (المهارات الاخرى المتعلقة بقابلية التوظيف والتطور الشخصي) زرع الثقة بالنفس لدى الطالب وروح المبادرة والمساهمة في تقديم المساعدة للآخرين

الأسبوع	الساعات	مخرجات التعلم المطلوبة	اسم الوحدة / المساق أو الموضوع	طريقة التعليم	طريقة التقييم
1	2	تحليل مفاهيم إدارة الأعمال الدولية ، والادارة العامة الدولية وشركات الصنف العالمي	المظلة الفكرية والمفاهيمية لإدارة الاعمال الدولية	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
2	2	بيان أهمية إدارة الأعمال الدولية وابرز الاهداف التي تتطمح لتحقيقها	أهمية وأهداف إدارة الأعمال الدولية	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
3	2	التعرف على خصائص إدارة الأعمال الدولية وابرز القيود التي تواجهها	خصائص إدارة الأعمال الدولية	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
4	2	التعرف على ابرز التحديات الداخلية والخارجية لإدارة الاعمال الدولية	تحديات إدارة الأعمال الدولية	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
5	2	ادراك درجة عمق الشركة في مزاوله نشاط الأعمال الدولية ، والادوار التي تلعبها الفروع المحلية في الشركات عابرة الحدود	مستويات شركات إدارة الأعمال الدولية ونماذجها	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
6	2	الامتحان 1 للفصل الأول		اختبار	
7	2	منظمة التجارة العالمية ودورها بقضايا إدارة الأعمال الدولية وابرز خصائصها	المنظمات الدولية وإدارة الأعمال الدولية - منظمة التجارة العالمية	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
8	2	صندوق النقد الدولي ودوره بقضايا إدارة الأعمال الدولية وابرز خصائصه	المنظمات الدولية وإدارة الأعمال الدولية - صندوق النقد الدولي	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
9	2	البنك الدولي ودوره بقضايا إدارة الأعمال الدولية وابرز خصائصه	المنظمات الدولية وإدارة الأعمال الدولية - البنك الدولي	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
10	2	استعراض ابرز الاتفاقيات الدولية والاقليمية ذات العلاقة بإدارة الأعمال الدولية	الاتفاقيات الدولية والاقليمية	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
11	2	الامتحان 2 للفصل الأول		اختبار	
12	2	بيان ماهية الثقافة التنظيمية والشركات متعددة الثقافات وإدارة الصدمة الثقافية	الثقافة والشركات متعددة الثقافات	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
13	2	الدور الذي تلعبه الثقافة في شركات الأعمال الدولية وأنواعها	الدور الذي تلعبه الثقافة في شركات الأعمال الدولية	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
14	2	فهم الخطوات الأساسية لإدارة الثقافة في ضوء انموذج هوفستلد في شركات الأعمال الدولية وابرز الابعاد التي يحتويها الانموذج	أنموذج هوفستلد لإدارة الثقافة التنظيمية في شركات الأعمال الدولية	نظري مع حالات دراسية و مناقشة	مشاركات مع امتحان فصلي
15	2	فهم الخطوات الأساسية لإدارة الثقافة	أنموذج لويس لإدارة الثقافة	نظري مع	مشاركات مع

إدارة الاعمال الدولية: مدخل منهجي متكامل (2013) ، الدكتور احمد علي صالح ، دار وائل للنشر ، الطبعة الاولى ، عمان ، الاردن.	القراءات المطلوبة : ■ النصوص الأساسية ■ كتب المقرر ■ أخرى
Business Insider, www.businessinsider.com Harvard Business Review, www.hbr.org Ivey Business Review, www.iveybusinessreview.ca	متطلبات خاصة (وتشمل على سبيل المثال ورش العمل والدوريات والبرمجيات والمواقع الالكترونية)
لا يوجد	الخدمات الاجتماعية (وتشمل على سبيل المثال محاضرات الضيوف والتدريب المهني والدراسات الميدانية)

12. القبول	
المتطلبات السابقة	
أقل عدد من الطلبة	30
أكبر عدد من الطلبة	55



**Ministry of Higher Education and Scientific
Research
Scientific supervision and evaluation device
Department of Quality Assurance and
Academic Accreditation
Accreditation Department**

Academic program and course description guide

Course description form

1. Course name					
Bank management					
2. Course code					
3. Semester/year					
The first / 2025 2026					
4. The date this description was prepared					
Setmper2025					
5. Available forms of attendance					
In-person lectures					
6. Number of study hours (total)/number of units (total)					
Hour 45/3 units					
7. Name of the course administrator (if more than one name is mentioned)					
Name: Assistant Professor: Kamal Alwan Muhaisen					
Email: kalwa@uowasit.edu.iq					
8.Course objectives					
Objectives of the study subject		It is to identify the nature of the banking system and its basic role in the requirements of economic and social development			
1. Teaching and learning strategies					
The strategy		They are the strategies used by a faculty member to develop student teaching and learning, and they are plans that are followed to reach learning goals. That is, it describes curricular and extracurricular activities to achieve the learning outcomes of the program. With regard to bank management, it is to identify the nature of the banking system and its basic role in the requirements of economic development.			
2. Course structure					
the week	hours	Required learning outcomes	Name of the unit or topic	Learning method	Evaluation method
the first	3	An overview of banking management	Privacy of banking	Lecture and problem solving	Test and discuss
the second	3	central bank	The concept and characteristics of the central bank	Lecture and problem solving	Test and discuss
the third	3	Methods of allocating bank funds	Funds allocation method Funds pooled method	Lecture and problem solving	Test and discuss
the fourth	3	Commercial bank capital	The concept of business capital	Lecture and problem solving	Test and discuss

Fifth	3	Income statement and commercial bank balance sheet	Income statement/balance sheet	Lecture and problem solving	Test and discuss
Sixth	3		First month exam	Lecture and problem solving	Test and discuss
Seventh	3	First month exam	The concept of bank liquidity management and influencing factors	Lecture and problem solving	Test and discuss
Eighth	3	Bank liquidity management	The concept and nature of bank profits and evaluation of commercial bank profitability		
Ninth	3	Managing bank profitability	The concept and nature of risks facing banking	Lecture and problem solving	Test and discuss
The tenth	3	Bank risk management	The nature of bank deposits and how interest is calculated on deposits	Lecture and problem solving	Test and discuss
The tenth eleventh	3	The nature of bank deposits	An analytical study of the most important bank deposits	Lecture and problem solving	Test and discuss
twelveth	3	Analysis of bank deposits and factors affecting deposit attraction	The concept of bank credit and methods of repaying bank loans	Lecture and problem solving	Test and discuss
Thirteenth	3	Bank credit management	The concept of credit policy and what are the factors affecting credit policy	Lecture and problem solving	Test and discuss
fourteenth	3	Credit policy	The concept of credit risk and what are the types of risks facing banking	Lecture and problem solving	Test and discuss
Fifteenth	3	Credit risk	Horizontal and vertical analysis	Learning method	Test and discuss

3 .Course evaluation

The grade is distributed out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc., and is distributed as follows:

The pursuit score is 40, divided into 20 marks for daily exams and attendance, 10 for the first month's exam, and 10 for the second month's exam.

4. Learning and teaching resources

Required textbooks (methodology, if any)	Bank management and the privacy of banking Author: Abdel Salam Lafta Saeed
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Main references (sources)	
Recommended supporting books and references (scientific journals, reports(....	Bank management and the privacy of banking
Electronic references, Internet sites	

Course Description Form

1. Course Name:					
Business economics					
2. Course Code:					
BUS 317					
3. Semester / Year:					
First / 2025					
4. Description Preparation Date:					
Septembe/2025					
5. Available Attendance Forms:					
presence					
6. Number of Credit Hours (Total) / Number of Units (Total)					
30 hours					
7. Course administrator's name (mention all, if more than one name)					
Name: Dr.Imad Yasir Hussein Email: ihussein@uowasit.edu.iq					
8. Course Objectives					
Course Objectives		Teaching the student the general framework of business economics. Students acquire skills in modern administrative methods. Developing their administrative thinking through the use of economic concepts.			
9. Teaching and Learning Strategies					
Strategy		Applying microeconomic principles in the administrative decision-making process or providing analysis methods and tools in decision science including mathematical economics, econometrics, and statistics, to enable facility to achieve its goals with high efficiency.			
10. Course Structure					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2		Basic concepts in business economics	Presence	Quiz+ Participation
2	2		Establishment theory and administrative decisions	Presence	Quiz+ Participation
3	2		Study and analyze demand	Presence	Quiz+ Participation
4	2		Demand forecasting	Presence	Quiz+ Participation
5	2		The theory of production, revenues and costs	Presence	Quiz+ Participation

6	2		Variable production function	Presence	Quiz+ Participation
7	2		the exam	Presence	Quiz+ Participation
8	2		Analysis of costs according to time period	Presence	Quiz+ Participation
9	2		equalize analysis	Presence	Quiz+ Participation
10	2		Analysis policies and administrative decisions	Presence	Quiz+ Participation
11	2		Profits	Presence	Quiz+ Participation
12	2		focus ,merger and integration	Presence	Quiz+ Participation
13	2		Control of commodity inventory	Presence	Quiz+ Participation
14	2		Benefits and costs on commodity inventory	Presence	Quiz+ Participation
15	2		the exam	Presence	Quiz+ Participation

11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports etc

The annual pursuit grade if the subject is theoretical is 40 marks			
10 marks	10 marks	20 marks	
First midterm exam	Second midterm exam	Homework , Quiz + Presence	
100 marks	60 marks	40 marks	
The final score	final exam	Mid1+mid2+HWs+quizes	

12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	
Main references (sources)	Business economics (Prof. Dr. Muhammad Quraishi)
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	



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Academic program and course description guide

Course description form

1. Course name					
Insurance management					
2. Course code					
3. Semester/year					
The second / 2026/ 2025					
4. The date this description was prepared					
30/9/2025					
5. Available forms of attendance					
In-person lectures					
6. Number of study hours (total)/number of units (total)					
Hour 45/3 units					
7. Name of the course administrator (if more than one name is mentioned)					
Name: Dr Mazin Abbas kazem al mayahi Email: mabbas@uowasit.edu.iq					
8.Course objectives					
Objectives of the study subject		•Introducing the student to risk and insurance management a science and understanding its importance, scope, and need for it. •Shedding light on the historical development of the idea of insurance and various risk management, in modern contemporary schools. •A definition and general introduction to insurance that explains the types of risk to be insured, how to manage the risk types of insurance, reinsurance, and the insurance contract, and how to perform statistical work to determine the premium and compensation, determine the price of the risk, and work with credibility to avoid over- and under-insurance. • Familiarity with the different types of insurance methods, the insurance law, its elements and types, and what can be insured starting from individuals to means of transportation.			
1. Teaching and learning strategies					
The strategy		Combining theoretical and applied lectures with classroom and extracurricular participatory education.			
2. Course structure					
the week	hours	Required learning outcomes	Name of the unit or topic	Learning method	Evaluation method
the first	3	Learn the nature and sources of danger	Concept of risk	Lecture and problem solving	Test and discuss
the second	3	Understanding risk, its sources and	Introduction to business strategy	Lecture and problem	Test and discuss

		factors		solving	
the third	3	Management and its environment	Demand forecasting	Lecture and problem solving	Test and discuss
the fourth	3	Objectives and importance of insurance legally	Quantitative forecasting methods	Lecture and problem solving	Test and discuss
Fifth	3	Definition of insurance jobs and companies	Product/service planning	Lecture and problem solving	Test and discuss
Sixth	3	Understand information about the pillars of insurance	Energy planning	Lecture and problem solving	Test and discuss
Seventh	3		Energy planning	Lecture and problem solving	Test and discuss
Eighth	3	Understanding the types and methods of insurance	the first exam		
Ninth	3	Understand the areas of insurance	Choose a factory location	Lecture and problem solving	Test and discuss
The tenth	3	Learn how to calculate loss	Internal arrangement of the factory	Lecture and problem solving	Test and discuss
The tenth eleventh	3	Learn how to secure transportation	Overall planning	Lecture and problem solving	Test and discuss
twelveth	3	Understanding local and international insurance	Inventory control strategy Employee control strategy	Lecture and problem solving	Test and discuss
Thirteenth	3	Quantitative and mathematical methods in insurance and reinsurance	Introduction to the MRP requirements planning system	Lecture and problem solving	Test and discuss
fourteenth	3	Understand and learn the areas of insurance service marketing	MRP system calculations using the equivalent batch size of production	Lecture and problem solving	Test and discuss
Fifteenth	3	Understanding risk, its sources and factors	Second exam	Learning method	Test and discuss

3 .Course evaluation

The grade is distributed out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc., and is distributed as follows:

The pursuit score is 40, divided into 20 marks for daily exams and attendance, 10 for the first month's exam, and 10 for the second month's exam.

4. Learning and teaching resources

Required textbooks (methodology, if any)	Production and operations management
Main references (sources)	
Recommended supporting books and references (scientific journals, reports(....	Risk management and insurance Written by: Salim Ali Al-Wardi
Electronic references, Internet sites	

Course Description Form

1. Course Name:					
Feasibility study					
2. Course Code:					
BUS 327					
3. Semester / Year:					
Second / 2026					
4. Description Preparation Date:					
January,2026					
5. Available Attendance Forms:					
presence					
6. Number of Credit Hours (Total) / Number of Units (Total)					
30 hours					
7. Course administrator's name (mention all, if more than one name)					
Name: Dr.Imad Ysir Hussein Email: ihussein@uowasit.edu.iq					
8. Course Objectives					
Course Objectives		• Deciding whether it is preferable to invest in the proposed project or not. • Identify available and alternative investment opportunities. • Identify the types of technologies used in projects.			
9. Teaching and Learning Strategies					
Strategy		• The learning strategy in this course focuses on developing innovative methods & patterns for evaluating and developing projects, in order to take into account economics of the feasibility study, meaning that the feasibility study is an economic study that should not be Extravagance			
10. Course Structure					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1	2		The concept and components of the feasibility study	Presence	Quiz+ Participation
2	2		Environment and project feasibility study	Presence	Quiz+ Participation
3	2		Marketing study and demand estimation	Presence	Quiz+ Participation
4	2		The nature of investment and types of investment	Presence	Quiz+ Participation
5	2		Economical feasibility study	Presence	Quiz+ Participation

6	2		the preliminary feasibility study and indices of the Preliminary feasibility study	Presence	Quiz+ Participation
7	2		the exam	Presence	Quiz+ Participation
8	2		Detailed feasibility study and technical feasibility study	Presence	Quiz+ Participation
9	2		Investment costs	Presence	Quiz+ Participation
10	2		Methods of comparison between projects/methods (economical, technical and financial)	Presence	Quiz+ Participation
11	2		The concept and importance of project evaluation and criteria for evaluating investment projects	Presence	Quiz+ Participation
12	2		Foundations, principles and stages of projects evaluation	Presence	Quiz+ Participation
13	2		Profitability measurement standards and cost/benefit standard	Presence	Quiz+ Participation
14	2		Performance efficiency standards for existing projects / the concepts, functions, foundations and stages of performance evaluation	Presence	Quiz+ Participation
15	2		the exam	Presence	Quiz+ Participation

11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports etc

The annual pursuit grade if the subject is theoretical is 40 marks

10 marks	10 marks	20 marks	
First midterm exam	Second midterm exam	Homework , Quiz + Presence	
100 marks	60 marks	40 marks	
The final score	final exam	Mid1+mid2+HWs+quizes	
12. Learning and Teaching Resources			
Required textbooks (curricular books, if any)			
Main references (sources)		Feasibility study (Dr. Adel Taha Fayed)	
Recommended books and references (scientific journals, reports...)			
Electronic References, Websites			



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Academic program and course description guide

Course description form

1. Course name					
Insurance management					
2. Course code					
3. Semester/year					
The second / 2026/ 2025					
4. The date this description was prepared					
30/9/2025					
5. Available forms of attendance					
In-person lectures					
6. Number of study hours (total)/number of units (total)					
Hour 45/3 units					
7. Name of the course administrator (if more than one name is mentioned)					
Name: Dr Mazin Abbas kazem al mayahi Email: mabbas@uowasit.edu.iq					
8.Course objectives					
Objectives of the study subject		•Introducing the student to risk and insurance management a science and understanding its importance, scope, and need for it. •Shedding light on the historical development of the idea of insurance and various risk management, in modern contemporary schools. •A definition and general introduction to insurance that explains the types of risk to be insured, how to manage the risk types of insurance, reinsurance, and the insurance contract, and how to perform statistical work to determine the premium and compensation, determine the price of the risk, and work with credibility to avoid over- and under-insurance. • Familiarity with the different types of insurance methods, the insurance law, its elements and types, and what can be insured starting from individuals to means of transportation.			
1. Teaching and learning strategies					
The strategy		Combining theoretical and applied lectures with classroom and extracurricular participatory education.			
2. Course structure					
the week	hours	Required learning outcomes	Name of the unit or topic	Learning method	Evaluation method
the first	3	Learn the nature and sources of danger	Concept of risk	Lecture and problem solving	Test and discuss
the second	3	Understanding risk, its sources and	Introduction to business strategy	Lecture and problem	Test and discuss

		factors		solving	
the third	3	Management and its environment	Demand forecasting	Lecture and problem solving	Test and discuss
the fourth	3	Objectives and importance of insurance legally	Quantitative forecasting methods	Lecture and problem solving	Test and discuss
Fifth	3	Definition of insurance jobs and companies	Product/service planning	Lecture and problem solving	Test and discuss
Sixth	3	Understand information about the pillars of insurance	Energy planning	Lecture and problem solving	Test and discuss
Seventh	3		Energy planning	Lecture and problem solving	Test and discuss
Eighth	3	Understanding the types and methods of insurance	the first exam		
Ninth	3	Understand the areas of insurance	Choose a factory location	Lecture and problem solving	Test and discuss
The tenth	3	Learn how to calculate loss	Internal arrangement of the factory	Lecture and problem solving	Test and discuss
The tenth eleventh	3	Learn how to secure transportation	Overall planning	Lecture and problem solving	Test and discuss
twelveth	3	Understanding local and international insurance	Inventory control strategy Employee control strategy	Lecture and problem solving	Test and discuss
Thirteenth	3	Quantitative and mathematical methods in insurance and reinsurance	Introduction to the MRP requirements planning system	Lecture and problem solving	Test and discuss
fourteenth	3	Understand and learn the areas of insurance service marketing	MRP system calculations using the equivalent batch size of production	Lecture and problem solving	Test and discuss
Fifteenth	3	Understanding risk, its sources and factors	Second exam	Learning method	Test and discuss

3 .Course evaluation

The grade is distributed out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly and written exams, reports, etc., and is distributed as follows:

The pursuit score is 40, divided into 20 marks for daily exams and attendance, 10 for the first month's exam, and 10 for the second month's exam.

4. Learning and teaching resources

Required textbooks (methodology, if any)	Production and operations management
Main references (sources)	
Recommended supporting books and references (scientific journals, reports(....	Risk management and insurance Written by: Salim Ali Al-Wardi
Electronic references, Internet sites	

Course description form

1. Course name Financial management	
2. Course code: none	
3. Semester/year: 2nd /2024	
4. Date this description was prepared: Sunday, February 11, 2025	
5. Available forms of attendance: In person	
6. Number of study hours (total)/number of units (total): 45 hours	
7. Name of the course administrator (if more than one name is mentioned)	
Asst. Prof. Dr. Karim Jaber Dhahi kjaber@uowasit.edu.iq	
8. objectives Course	
- The course aims to focus on the concept of organizational behavior and its models and also aims to identify .organizational behavior in the main administrative theories - Identify the theories based on work satisfaction and the .theories based on reward and punishment .Clarifying the concept of cognitive theories and incentives	Objectives of the study subject
9. Teaching and learning strategies	
In addition to introducing the student to the concept of organizational behavior and its models, the teaching and learning strategy focuses on providing realistic examples in which the concept of behavioral sciences is exposed. And its role in the main theories based on work satisfaction and theories based on reward and .punishment	The strategy

10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
Daily exams +Quizzes	Live (in person)	Theoretical material		3	1
Daily + exams Quizzes	Live (in person)	The concept of organizational behavior and its models		3	2
Daily + exams Quizzes	Live (in person)	Development of behavioral sciences		3	3
Daily exams +Quizzes	Live (in person)	Organizational behavior in major management theories		3	4
Daily exams +Quizzes	Live (in person)	Motives		3	5
Daily exams +Quizzes	Live (in person)	Theories based on work satisfaction as a driver of motivation		3	6
Daily exams +Quizzes	Live (in person)	Exam		3	7
Daily exams +Quizzes	Live (in person)	Theories based on reward and punishment as a driver of motivation		3	8
Daily exams +Quizzes	Live (in person)	Cognitive theories		3	9
Daily exams +Quizzes	Live (in person)	Incentives and their problems		3	10
Daily exams +Quizzes	Live (in person)	Individual incentives		3	11
Daily exams +Quizzes	Live (in person)	Collective incentives		3	12

Daily exams +Quizzes	Live (in person)	Material incentives		3	13
Daily exams +Quizzes	Live (in person)	Moral incentives		3	14
Daily exams +Quizzes	Live (in person)	Exam		3	15

11. Course evaluation

Distribution of the grade out of 100 according to the tasks assigned to the student, such as .daily preparation, daily, oral, monthly, written exams, reports, etc

The annual pursuit grade if the subject is theoretical is 40 marks			
10 marks		10 marks	20 marks
Second month exam		First month exam	Duties and tasks assigned attendance +
100 marks	50 marks	40 marks	
The final grade	final exam	Annual pursuit degree	

12. Learning and teaching resources

	Required textbooks (methodology, if any)
Organizational Behavior/Mohamed Al-Fateh Mahmoud Bashir	Main references (sources)
	Recommended supporting books and references (scientific journals, reports....)
	Electronic references, Internet sites

Course description form

1. Course name Financial management	
2. Course code: none	
3. Semester/year: 2nd /2024	
4. Date this description was prepared: Sunday, February 11, 2025	
5. Available forms of attendance: In person	
6. Number of study hours (total)/number of units (total): 45 hours	
7. Name of the course administrator (if more than one name is mentioned)	
Asst. Prof. Dr. Karim Jaber Dhahi kjaber@uowasit.edu.iq	
8. objectives Course	
- The course aims to focus on the concept of organizational behavior and its models and also aims to identify .organizational behavior in the main administrative theories - Identify the theories based on work satisfaction and the .theories based on reward and punishment .Clarifying the concept of cognitive theories and incentives	Objectives of the study subject
9. Teaching and learning strategies	
In addition to introducing the student to the concept of organizational behavior and its models, the teaching and learning strategy focuses on providing realistic examples in which the concept of behavioral sciences is exposed. And its role in the main theories based on work satisfaction and theories based on reward and .punishment	The strategy

10. Course structure					
Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
Daily exams +Quizzes	Live (in person)	Theoretical material		3	1
Daily + exams Quizzes	Live (in person)	The concept of organizational behavior and its models		3	2
Daily + exams Quizzes	Live (in person)	Development of behavioral sciences		3	3
Daily exams +Quizzes	Live (in person)	Organizational behavior in major management theories		3	4
Daily exams +Quizzes	Live (in person)	Motives		3	5
Daily exams +Quizzes	Live (in person)	Theories based on work satisfaction as a driver of motivation		3	6
Daily exams +Quizzes	Live (in person)	Exam		3	7
Daily exams +Quizzes	Live (in person)	Theories based on reward and punishment as a driver of motivation		3	8
Daily exams +Quizzes	Live (in person)	Cognitive theories		3	9
Daily exams +Quizzes	Live (in person)	Incentives and their problems		3	10
Daily exams +Quizzes	Live (in person)	Individual incentives		3	11
Daily exams +Quizzes	Live (in person)	Collective incentives		3	12

Daily exams +Quizzes	Live (in person)	Material incentives		3	13
Daily exams +Quizzes	Live (in person)	Moral incentives		3	14
Daily exams +Quizzes	Live (in person)	Exam		3	15

11. Course evaluation

Distribution of the grade out of 100 according to the tasks assigned to the student, such as .daily preparation, daily, oral, monthly, written exams, reports, etc

The annual pursuit grade if the subject is theoretical is 40 marks			
10 marks		10 marks	20 marks
Second month exam		First month exam	Duties and tasks assigned attendance +
100 marks	50 marks	40 marks	
The final grade	final exam	Annual pursuit degree	

12. Learning and teaching resources

	Required textbooks (methodology, if any)
Organizational Behavior/Mohamed Al-Fateh Mahmoud Bashir	Main references (sources)
	Recommended supporting books and references (scientific journals, reports....)
	Electronic references, Internet sites

Course description form

1. Course name: Strategic management .1

2. Course code .2

3. Semester/Year: Semester .3

4. Date this description was prepared: /1/2025 .4

5. Available forms of attendance: in-person lectures .5

6. (Number of study hours (total)/number of units (total) .6

45

(Name of the course administrator (if more than one name is mentioned .

anasser@uowasit.edu.iq : Name: A.M. Ahmed Abdel Amir Nasser

7. Course objectives .7

- Strategic management is one of the most important reasons for the survival, continuity and growth of organizations and one of the most important factors for the success of any organization, in addition to its role in achieving a competitive advantage for the .organization
- Study the basic and modern concepts in strategic management ➤

Objectives of the study subject

8. Teaching and learning strategies .8

It means everything related to the method of delivering the material to the students and includes all the means and plans used by the professor to deliver the scientific material, training, discussion and questions to reach the learning objectives and create a suitable atmosphere in the classroom so that the students can understand and absorb the material correctly, in addition to preparing professors specialized in business administration

The strategy

Course structure .9

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
Evaluation method					

test and discuss	Lectureand questions		Strategic Management Concepts and Stages	3	the first
test and discuss	Lectureand questions		Strategic Management and Strategic Planning	3	the second
test and discuss	Lectureand questions		Strategic Alliances, Acquisitions and Joint Ventures	3	the third
test and discuss	Lectureand questions		Strategic Learning	3	Fourth
test and discuss	Lectureand questions		Strategic Clarity	3	Fifth
test and discuss	Lectureand questions		Strategic Flexibility	3	Sixth
test and discuss	Lectureand questions		First Semester Exam	3	Seventh
test and discuss	Lectureand questions		Strategic Renewal	3	Eight
test and discuss	Lectureand questions		Strategic Sense	3	Ninth
test and discuss	Lectureand questions		Strategic Improvisation	3	The tenth
test and discuss	Lectureand questions		Strategic Agility	3	eleventh
test and discuss	Lectureand questions		Strategic Intelligence	3	twelveth
test and discuss	Lectureand questions		Digital Strategic Management	3	thirteenth
test and discuss	Lectureand questions		Artificial Intelligence Strategy and Applications	3	fourteenth
test and discuss	Lectureand questions		Second Semester Exam	3	Fifteenth Fifteenth

Course evaluation .10

The grade is distributed according to the tasks assigned to the student, such as semester exams, reports, scientific research, preparing scientific material, etc

Learning and teaching resources .11

Required textbooks (methodology, if any

(Main references (sources

- Recommended supporting books and references
(...(scientific journals, reports

- Electronic references, Internet sites

Course Description Form



1. Course Name:					
Project management					
2. Course Code:					
3. Semester / Year:					
3 rd year/first semester					
4. Description Preparation Date:					
2025/2026					
5. Available Attendance Forms:					
presence					
6. Number of Credit Hours (Total) / Number of Units (Total)					
45 hours 30 units					
7. Course administrator's name (mention all, if more than one name)					
Name: megbel isher Email: megbelalmatrood@gmail.com					
8. Course Objectives					
Course Objectives			Preparing students scientifically, professionally and culturally, and enabling them to know facts, concepts, and administrative and marketing theories. Enabling students to apply scientific methods in addressing administrative and professional problems and situations		
9. Teaching and Learning Strategies					
Strategy		1-Students should be able to adopt scientific thinking methods in confronting problem 2- Adopting systematic thinking methods that are compatible with the form and content of available knowledge 3- Employing different cognitive, administrative and marketing skills in similar situations			
10. Course Structure					
Week	H ou rs	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
1st.	3		projects concepts	In-person education	Quiz, discussions
2nd.	3		projects system	In-person education	Quiz, discussions
3rd.	3		project system	In-person education	Quiz, discussions
4th.	3		consumer's behavior	In-person education	Quiz, discussions
5th.	3		consumer's behavior	In-person education	Quiz, discussions
6th.	3		projects segmentation	In-person education	Quiz, discussions
7th.	3		Market segmentation	In-person education	Quiz, discussions
8th.	3		Promotion	In-person education	Quiz, discussions

9 th .	3		Promotion	In-person education	Quiz, discussions
10 th .	3		Pricing	In-person education	Quiz, discussions
11 th .	3		Pricing	In-person education	Quiz, discussions
12 th .	3		Commodity project	In-person education	Quiz, discussions
13 th .	3		Commodity projects	In-person education	Quiz, discussions
14 th .	3		purchase projects	In-person education	Quiz, discussions
15 th .	3		purchase projects	In-person education	Quiz, discussions

11.Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports etc

Annual pursuit of 40% grade divided as follows:

Monthly exams are 20% for two months

Daily and quizzes 10%

Reports submitted 5%

Workshops and participations 5%

Finally, the final written exam is 60%.

Total 100%

12.Learning and Teaching Resources

Required textbooks (curricular books, any)	/
Main references (sources)	Contemporary Marketing Book by Philip Kotler 2007/ Marketing Management Book Contemporary Concepts by I Saadoun Jatheer and others
Recommended books and references (scientific journals, reports...)	Contemporary project management
Electronic References, Websites	Various projects websites such as https://www.seo-ar.net/?p=15683

**Ministry of Higher Education and Scientific Research
Scientific Supervision and Scientific Evaluation Apparatus
Directorate of Quality Assurance and Academic Accreditation
Accreditation Department**



Academic Program and Course Description Guide

2024

Introduction:

The educational program is a well-planned set of courses that include procedures and experiences arranged in the form of an academic syllabus. Its main goal is to improve and build graduates' skills so they are ready for the job market. The program is reviewed and evaluated every year through internal or external audit procedures and programs like the External Examiner Program.

The academic program description is a short summary of the main features of the program and its courses. It shows what skills students are working to develop based on the program's goals. This description is very important because it is the main part of getting the program accredited, and it is written by the teaching staff together under the supervision of scientific committees in the scientific departments.

This guide, in its second version, includes a description of the academic program after updating the subjects and paragraphs of the previous guide in light of the updates and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly), as well as the adoption of the academic program description circulated according to the letter of the Department of Studies T 3/2906 on 3/5/2023 regarding the programs that adopt the Bologna Process as the basis for their work.

In this regard, we can only emphasize the importance of writing an academic programs and course description to ensure the proper functioning of the educational process.

Concepts and terminology:

Academic Program Description: The academic program description provides a brief summary of its vision, mission and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

Course Description: Provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the students to achieve, proving whether they have made the most of the available learning opportunities. It is derived from the program description.

Program Vision: An ambitious picture for the future of the academic program to be sophisticated, inspiring, stimulating, realistic and applicable.

Program Mission: Briefly outlines the objectives and activities necessary to achieve them and defines the program's development paths and directions.

Program Objectives: They are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

Curriculum Structure: All courses / subjects included in the academic program according to the approved learning system (quarterly, annual, Bologna Process) whether it is a requirement (ministry, university, college and scientific department) with the number of credit hours.

Learning Outcomes: A compatible set of knowledge, skills and values acquired by students after the successful completion of the academic program and must determine the learning outcomes of each course in a way that achieves the objectives of the program.

Teaching and learning strategies: They are the strategies used by the faculty members to develop students' teaching and learning, and they are plans that are followed to reach the learning goals. They describe all classroom and extra-curricular activities to achieve the learning outcomes of the program.

Academic Program Description Form

University Name:

Faculty/Institute:

Scientific Department:

Academic or Professional Program Name:

Final Certificate Name:

Academic System:

Description Preparation Date:

File Completion Date:

Signature:

Head of Department Name:

Date:

Signature:

Scientific Associate Name:

Date:

The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance Department:

Date:

Signature:

Approval of the Dean

1. Program Vision

Program vision is written here as stated in the university's catalogue and website.

2. Program Mission

Program mission is written here as stated in the university's catalogue and website.

3. Program Objectives

General statements describing what the program or institution intends to achieve.

4. Program Accreditation

Does the program have program accreditation? And from which agency?

5. Other external influences

Is there a sponsor for the program?

6. Program Structure

Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements				
College Requirements				

Department				
Requirements				
Summer Training				
Other				

* This can include notes whether the course is basic or optional.

7. Program Description				
Year/Level	Course Code	Course Name	Credit Hours	
			theoretical	practical

8. Expected learning outcomes of the program	
Knowledge	
Learning Outcomes 1	Learning Outcomes Statement 1
Skills	
Learning Outcomes 2	Learning Outcomes Statement 2
Learning Outcomes 3	Learning Outcomes Statement 3
Ethics	
Learning Outcomes 4	Learning Outcomes Statement 4
Learning Outcomes 5	Learning Outcomes Statement 5

9. Teaching and Learning Strategies
Teaching and learning strategies and methods adopted in the implementation of the program in general.

10. Evaluation methods
Implemented at all stages of the program in general.

11. Faculty

Faculty Members

Academic Rank	Specialization		Special Requirements/Skills (if applicable)		Number of the teaching staff	
	General	Special			Staff	Lecturer

Professional Development

Mentoring new faculty members

Briefly describes the process used to mentor new, visiting, full-time, and part-time faculty at the institution and department level.

Professional development of faculty members

Briefly describe the academic and professional development plan and arrangements for faculty such as teaching and learning strategies, assessment of learning outcomes, professional development, etc.

12. Acceptance Criterion

(Setting regulations related to enrollment in the college or institute, whether central admission or others)

13. The most important sources of information about the program

State briefly the sources of information about the program.

14. Program Development Plan

Program Skills Outline															
				Required program Learning outcomes											
Year/Level	Course Code	Course Name	Basic or optional	Knowledge				Skills				Ethics			
				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4

- Please tick the boxes corresponding to the individual program learning outcomes under evaluation.

Course Description Form

1. Course Name:	
Cost Accounting 1	
2. Course Code:	
Cost Accounting 1/M 1325	
3. Semester / Year:	
First / 2025–2026	
4. Description Preparation Date:	
Wednesday, October 01, 2025	
5. Available Attendance Forms:	
My presence	
6. Number of Credit Hours (Total) / Number of Units (Total)	
45 hours	
7. Course administrator's name (mention all, if more than one name)	
Name: Assistant Professor Dr. Mohammed Alwan Rahima Email: mohammed.aleqapi@uowasit.edu.iq	
8. Course Objectives	
Course Objectives	1. Teaching students the principles, concepts, objectives, uses and methods of cost accounting principles. 2. Teaching students the terminology of cost accounting, cost classifications and cost behavior. 3. Teaching students how to account for and control the cost element of materials in all its branches. 4. Teaching students how to control and account for the cost element of wages in all its branches. 5. Teaching students how to account for and control the indirect industrial costs element and methods of distributing them. 6. Teaching students how to determine the rates of charging indirect industrial costs and accounting procedures for them.
9. Teaching and Learning Strategies	

Strategy	- The learning strategy in this course focuses on: - Explaining the scientific material by presenting the theoretical and practical aspects, and how to employ the theoretical aspect in the practical application of cost accounting. - Writing reports, giving assignments, and participating in explaining the lecture inside the hall to develop students' skills. - Linking ideas to the branches of cost accounting and explaining their importance in providing information to decision makers with the institution.
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10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
first	3	Understand principles, objectives, terminology of costs.	Theoretical framework of cost accounting	My presence	Quiz+ Participation
second	3	Understand the principle objectives and terminology of costs.	Cost Elements Tabs	My presence	Quiz+ Participation
third	3	Understand how account for and control the cost element materials.	Accounting and control of the cost element materials	My presence	Quiz+ Participation
fourth	3	Understand how account for and control the cost element materials.	Accounting and control of the cost element materials	My presence	Quiz+ Participation
fifth	3	Understand how account for and control the cost element materials.	Accounting and control of the cost element materials	My presence	Quiz+ Participation
sixth	3	Understand how account for and control the cost element materials.	Accounting and control of the cost element materials	My presence	Quiz+ Participation
seventh	3		First mor exam	My presence	Quiz+ Participation
eighth	3	Understand how to account for and control the cost element of wages.	Accounting and control of the cost element	My presence	Quiz+ Participation
ninth	3	Understand how to account for and control the cost element of wages.	Accounting and control of the cost element	My presence	Quiz+ Participation
tenth	3	Understand how to account for and control the cost element of wages.	Accounting and control of the cost element	My presence	Quiz+ Participation
eleven	3	Understand how to account for and control the indirect manufacturing cost element	Accounting and control of indirect manufacturing costs	My presence	Quiz+ Participation

twelve	3	Understand how to account for and control the indirect manufacturing cost elements	Accounting and control of indirect manufacturing costs	My presence	Quiz+ Participation
Thirteenth	3	Understand how to account for and control the indirect manufacturing cost elements	Accounting and control of indirect manufacturing costs	My presence	Quiz+ Participation
Fourteenth	3	Understand how to account for and control the indirect manufacturing cost elements	Accounting and control of indirect manufacturing costs	My presence	Quiz+ Participation
Fifteenth	3		Second module exam	My presence	Quiz+ Participation

11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports etc

12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	
Main references (sources)	Cost Accounting Book, by Professor Dr. Naseef Jass Al-Jabouri
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	

**Ministry of Higher Education and Scientific Research
Scientific Supervision and Scientific Evaluation Apparatus
Directorate of Quality Assurance and Academic Accreditation
Accreditation Department**



Academic Program and Course Description Guide

2024

Introduction:

The educational program is a well-planned set of courses that include procedures and experiences arranged in the form of an academic syllabus. Its main goal is to improve and build graduates' skills so they are ready for the job market. The program is reviewed and evaluated every year through internal or external audit procedures and programs like the External Examiner Program.

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This guide, in its second version, includes a description of the academic program after updating the subjects and paragraphs of the previous guide in light of the updates and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly), as well as the adoption of the academic program description circulated according to the letter of the Department of Studies T 3/2906 on 3/5/2023 regarding the programs that adopt the Bologna Process as the basis for their work.

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Course Description: Provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the students to achieve, proving whether they have made the most of the available learning opportunities. It is derived from the program description.

Program Vision: An ambitious picture for the future of the academic program to be sophisticated, inspiring, stimulating, realistic and applicable.

Program Mission: Briefly outlines the objectives and activities necessary to achieve them and defines the program's development paths and directions.

Program Objectives: They are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

Curriculum Structure: All courses / subjects included in the academic program according to the approved learning system (quarterly, annual, Bologna Process) whether it is a requirement (ministry, university, college and scientific department) with the number of credit hours.

Learning Outcomes: A compatible set of knowledge, skills and values acquired by students after the successful completion of the academic program and must determine the learning outcomes of each course in a way that achieves the objectives of the program.

Teaching and learning strategies: They are the strategies used by the faculty members to develop students' teaching and learning, and they are plans that are followed to reach the learning goals. They describe all classroom and extra-curricular activities to achieve the learning outcomes of the program.

Academic Program Description Form

University Name:

Faculty/Institute:

Scientific Department:

Academic or Professional Program Name:

Final Certificate Name:

Academic System:

Description Preparation Date:

File Completion Date:

Signature:

Head of Department Name:

Date:

Signature:

Scientific Associate Name:

Date:

The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance Department:

Date:

Signature:

Approval of the Dean

1. Program Vision

Program vision is written here as stated in the university's catalogue and website.

2. Program Mission

Program mission is written here as stated in the university's catalogue and website.

3. Program Objectives

General statements describing what the program or institution intends to achieve.

4. Program Accreditation

Does the program have program accreditation? And from which agency?

5. Other external influences

Is there a sponsor for the program?

6. Program Structure

Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements				
College Requirements				

Department				
Requirements				
Summer Training				
Other				

* This can include notes whether the course is basic or optional.

7. Program Description				
Year/Level	Course Code	Course Name	Credit Hours	
			theoretical	practical

8. Expected learning outcomes of the program	
Knowledge	
Learning Outcomes 1	Learning Outcomes Statement 1
Skills	
Learning Outcomes 2	Learning Outcomes Statement 2
Learning Outcomes 3	Learning Outcomes Statement 3
Ethics	
Learning Outcomes 4	Learning Outcomes Statement 4
Learning Outcomes 5	Learning Outcomes Statement 5

9. Teaching and Learning Strategies
Teaching and learning strategies and methods adopted in the implementation of the program in general.

10. Evaluation methods
Implemented at all stages of the program in general.

11. Faculty

Faculty Members

Academic Rank	Specialization		Special Requirements/Skills (if applicable)		Number of the teaching staff	
	General	Special			Staff	Lecturer

Professional Development

Mentoring new faculty members

Briefly describes the process used to mentor new, visiting, full-time, and part-time faculty at the institution and department level.

Professional development of faculty members

Briefly describe the academic and professional development plan and arrangements for faculty such as teaching and learning strategies, assessment of learning outcomes, professional development, etc.

12. Acceptance Criterion

(Setting regulations related to enrollment in the college or institute, whether central admission or others)

13. The most important sources of information about the program

State briefly the sources of information about the program.

14. Program Development Plan

Program Skills Outline															
				Required program Learning outcomes											
Year/Level	Course Code	Course Name	Basic or optional	Knowledge				Skills				Ethics			
				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4

- Please tick the boxes corresponding to the individual program learning outcomes under evaluation.

Course Description Form

1. Course Name:	
Cost Accounting 1	
2. Course Code:	
Cost Accounting 1/M 1325	
3. Semester / Year:	
First / 2025–2026	
4. Description Preparation Date:	
Wednesday, October 01, 2025	
5. Available Attendance Forms:	
My presence	
6. Number of Credit Hours (Total) / Number of Units (Total)	
45 hours	
7. Course administrator's name (mention all, if more than one name)	
Name: Assistant Professor Dr. Mohammed Alwan Rahima Email: mohammed.aleqapi@uowasit.edu.iq	
8. Course Objectives	
Course Objectives	1. Teaching students the principles, concepts, objectives, uses and methods of cost accounting principles. 2. Teaching students the terminology of cost accounting, cost classifications and cost behavior. 3. Teaching students how to account for and control the cost element of materials in all its branches. 4. Teaching students how to control and account for the cost element of wages in all its branches. 5. Teaching students how to account for and control the indirect industrial costs element and methods of distributing them. 6. Teaching students how to determine the rates of charging indirect industrial costs and accounting procedures for them.
9. Teaching and Learning Strategies	

Strategy	- The learning strategy in this course focuses on: - Explaining the scientific material by presenting the theoretical and practical aspects, and how to employ the theoretical aspect in the practical application of cost accounting. - Writing reports, giving assignments, and participating in explaining the lecture inside the hall to develop students' skills. - Linking ideas to the branches of cost accounting and explaining their importance in providing information to decision makers with the institution.
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10. Course Structure

Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
first	3	Understand principles, objectives and terminology of costs.	Theoretical framework of cost accounting	My presence	Quiz+ Participation
second	3	Understand the principle objectives and terminology of costs.	Cost Elements Tabs	My presence	Quiz+ Participation
third	3	Understand how account for and control the cost element materials.	Accounting and control of the cost element materials	My presence	Quiz+ Participation
fourth	3	Understand how account for and control the cost element materials.	Accounting and control of the cost element materials	My presence	Quiz+ Participation
fifth	3	Understand how account for and control the cost element materials.	Accounting and control of the cost element materials	My presence	Quiz+ Participation
sixth	3	Understand how account for and control the cost element materials.	Accounting and control of the cost element materials	My presence	Quiz+ Participation
seventh	3		First mor exam	My presence	Quiz+ Participation
eighth	3	Understand how to account for and control the cost element of wages.	Accounting and control of the cost element	My presence	Quiz+ Participation
ninth	3	Understand how to account for and control the cost element of wages.	Accounting and control of the cost element	My presence	Quiz+ Participation
tenth	3	Understand how to account for and control the cost element of wages.	Accounting and control of the cost element	My presence	Quiz+ Participation
eleven	3	Understand how to account for and control the indirect manufacturing cost element	Accounting and control of indirect manufacturing costs	My presence	Quiz+ Participation

twelve	3	Understand how to account for and control the indirect manufacturing cost elements	Accounting and control of indirect manufacturing costs	My presence	Quiz+ Participation
Thirteenth	3	Understand how to account for and control the indirect manufacturing cost elements	Accounting and control of indirect manufacturing costs	My presence	Quiz+ Participation
Fourteenth	3	Understand how to account for and control the indirect manufacturing cost elements	Accounting and control of indirect manufacturing costs	My presence	Quiz+ Participation
Fifteenth	3		Second month exam	My presence	Quiz+ Participation

11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports etc

12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	
Main references (sources)	Cost Accounting Book, by Professor Dr. Naseef Jass Al-Jabouri
Recommended books and references (scientific journals, reports...)	
Electronic References, Websites	

Course description form

1. Course name: Strategic management and strategic thinking. .1

2. Course code .2

3. Semester/Year: Semester .3

4. Date this description was prepared: /1/202 .4

5. Available forms of attendance: in-person lectures.5

6. (Number of study hours (total)/number of units (total

45

(Name of the course administrator (if more than one name is mentioned .

anasser@uowasit.edu.iq : Name: A.M. Ahmed Abdel Amir Nasser

7. Course objectives .6

Strategic management is one of the most important factors for the success of any successful organization, in addition to its role in facing the dynamic environmental challenges and its contribution .to achieving a competitive advantage for the organization

□ Study the basic concepts, intellectual foundations, stages and .components of strategic management and strategic thinking

ectives of the study subject

8. Teaching and learning strategies .7

means everything related to the method of delivering the material the students and includes all the means and plans that the teacher uses to control the class and manage it well, from presentation, training, discussion and questions to achieving the learning objectives and creating a suitable atmosphere in the class so that the .students can understand and absorb the material correctly

The strategy

Course structure .8

Evaluation method	Learning method	Name of the unit or topic	Required learning outcomes	hours	the week
Evaluation method					

test and discuss	Lecture and questions	Business portfolio analysis .models factors affecting the success of .strategic choice	Strategic Choice	3	the first
test and discuss	Lecture and questions	Strategic alternatives at the .organizational level	Strategy Formulation	3	the second
test and discuss	Lecture and questions	Strategic alternatives at the .business unit level	Strategy Formulation	3	the third
test and discuss	Lecture and questions	.Functional strategies	Strategy Formulation	3	Fourth
test and discuss	Lecture and questions	.Concept and its importance determinants and requirements .of strategic implementation organizational variables related .to strategic implementation	Strategy Implementation	3	Fifth
test and discuss	Lecture and questions	Administrative systems supporting strategy .implementation McKenzie model in strategic .implementation	Strategy Implementation	3	Sixth
test and discuss	Lecture and questions	the concept and importance of .strategic control the relationships between the levels of strategy and strategic .control	First Semester Exam Strategic Control	3 3	Seventh Eight
test and discuss	Lecture and questions	Requirements for achieving .strategic control The concept and stages of .strategic auditing the general framework for the .steps of strategic control Problems of strategic control	Strategic Control	3	Ninth
test and discuss	Lecture and questions	Definition and importance of .strategic thinking .Benefits of strategic thinking Characteristics of strategic .thinking	Strategic Thinking Concepts	3	The tenth
test and discuss	Lecture and questions	.Strategic thinking mentality	Strategic Thinking Mindset	3	eleventh

test and discuss	Lecture and questions	Characteristics of strategic thinking mentality Steps to implement strategic thinking Strategic thinking activities Strategic thinking and strategic management practices	Strategic Thinking Mindset	3	twelveth
test and discuss	Lecture and questions	The difference between planning and strategic thinking The difference between insight and strategic thinking	Second Semester Exam	3	thirteenth
test and discuss	Lecture and questions	Characteristics of strategic thinking leaders Strategic thinking skills		3	fourteenth
test and discuss	Lecture and questions		The Relationship of Strategic Thinking to Strategic Terms		Fifteenth Fifteenth
			Selected Topics in Strategic Thinking		

Course evaluation .9

Distribution of the grade out of 100 according to the tasks assigned to the student, such as daily preparation, daily, oral, monthly, written exams, reports, etc

Learning and teaching resources .10

Al-Douri, Zakaria Mutlaq (2005), (Strategic Management Concepts, Processes and Case Studies), Al-Yazouri Publishing and Distribution House - Amman, Jordan Al-Abbadi, Hashem Fawzi, Manhal, Muhammad Hussein, and Al-Khazaali, Mutaz Hamid (2019), (Strategic Thinking), Safaa Publishing and Distribution House - Amman, Jordan	Required textbooks (methodology, if any)
	(Main references (sources
-	Recommended supporting books and references (scientific journals, (...reports
-	Electronic references, Internet sites

Course Description Form

1. Course Name:					
Microsoft Project 2013					
2. Course Code:					
3. Semester / Year:					
the second /2025					
4. Description Preparation Date:					
2026/3/8					
5. Available Attendance Forms:					
Presence					
6. Number of Credit Hours (Total) / Number of Units (Total)					
45 hour /number of units 3					
7. Course administrator's name (mention all, if more than one name)					
Name: lkram Adnan Tmken Email: ialthaleme@uowasit.edu.iq					
8. Course Objectives					
Course Objectives			Helping the student to apply computer project management practically by using Microsoft Project 2013		
9. Teaching and Learning Strategies					
Strategy		Focus on the application of project management to the computer through practical application as well as theory.			
10. Course Structure					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method
the first	3		Project management concepts Scheduling		Quiz+ Participation
the second	3		Start a project plan project management		Quiz+ Participation
the third	3		Project scope management		Quiz+ Participation
the fourth	3		interface. M.s Project S 2013		Quiz+ Participation
Fifth	3		Set project information		Quiz+

					Participation
sixth	3		Exam		Quiz+ Participation
Seventh	3		Project work timings		Quiz+ Participation
Eighth	3		Project database views		Quiz+ Participation
Ninth	3		Coordination orders a instructions M.S Project		Quiz+ Participation
The ten	3		Project database Application (fake project)		Quiz+ Participation
eleventh	3		Resources and resou allocation		Quiz+ Participation
twelfth	3		Constraints, relationships a connection For tasks		Quiz+ Participation
Thirteen	3		Project tracking		Quiz+ Participation
fourteen	3		Project reports		Quiz+ Participation
Fifteen	3		Exam		Quiz+ Participation

11. Course Evaluation

Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports etc

	20	10	10
Daily exams	Duties and tasks assigned + attendance	First month exam Practical + theoretical	Second month exam Practical + theoretical
	40	The final	100
	Annual pursuit degree	20 practical	40 theoretical
			The final grade

12. Learning and Teaching Resources

Required textbooks (curricular books, if any)	
Main references (sources)	Microsoft Project 2013
Recommended books and references (scientific journals, reports...)	

